

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56938

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

38415	AGENCY (OR SERVICE) ACTING AS AGENT FOR			319843	ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	STEVENS REED CURCIO & POTHOLM				FRIENDS OF RAJA			
AND	201 N Union St Ste 200				1910 Cochran Rd			
ADDRESS	Alexandria VA 22314-2651				Manor Oak One, Suite # 100			
	USA				Pittsburgh PA 15220-1203			
CONTACT					USA			
					PRODUCTRAJA WEEK 10/5			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE			
			315		1310			
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/05/12 AND ENDING 10/11/12 NO. WEEKS:								1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY FRIENDS OF RAJA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 30 MIN	F SEP	1	05:58A	07:00A	30S	10/05/12-10/05/12	THIS MORNING 6-7AM	1	600.00	600.00
2 30 MIN	11110.. SEP	4	05:58A	07:00A	30S	10/08/12-10/11/12	THIS MORNING 6-7AM	4	600.00	2400.00
3 30 MIN	F SEP	1	07:00A	08:00A	30S	10/05/12-10/05/12		1	290.00	290.00
4 30 MIN	1111.. SEP	4	07:00A	08:00A	30S	10/08/12-10/11/12		4	290.00	1160.00
5 30 MIN	Su SEP	1	08:58A	10:28A	30S	10/07/12-10/07/12	CBS SUN MORN	1	500.00	500.00
6 30 MIN	F SEP	1	09:00A	09:30A	30S	10/05/12-10/05/12	PITTSBURGH LIVE	1	150.00	150.00
7 30 MIN	11110.. SEP	4	09:00A	09:30A	30S	10/08/12-10/11/12	PITTSBURGH LIVE	4	150.00	600.00
8 30 MIN	F SEP	1	10:58A	11:58A	30S	10/05/12-10/05/12	PRICE IS RIGHT	1	450.00	450.00
9 30 MIN	M SEP	1	10:58A	11:58A	30S	10/08/12-10/08/12	PRICE IS RIGHT	1	450.00	450.00
10 30 MIN	F SEP	1	11:58A	12:30P	30S	10/05/12-10/05/12	NOON NEWS	1	550.00	550.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

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AND	201 N Union St Ste 200				1910 Cochran Rd			
ADDRESS	Alexandria VA 22314-2651				Manor Oak One, Suite # 100			
	USA				Pittsburgh PA 15220-1203			
CONTACT					USA			
					PRODUCT RAJA WEEK 10/5			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 315		PRODUCT CODE 1310			
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/05/12 AND ENDING 10/11/12 NO. WEEKS: 1								

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			FROM	TO						
11 30 MIN SEP	11000..	2	11:58A	12:30P	30S	10/08/12-10/09/12	NOON NEWS	2	550.00	1100.00
12 30 MIN SEP	F	1	04:00P	04:30P	30S	10/05/12-10/05/12	4-430PM NEWS	1	500.00	500.00
13 30 MIN SEP	M	1	04:00P	04:30P	30S	10/08/12-10/08/12	4-430PM NEWS	1	500.00	500.00
14 30 MIN SEP	F	1	04:30P	05:00P	30S	10/05/12-10/05/12	430-5PM NEWS	1	500.00	500.00
15 30 MIN SEP	11110..	4	04:30P	05:00P	30S	10/08/12-10/11/12	430-5PM NEWS	4	500.00	2000.00
16 30 MIN SEP	F	1	05:00P	05:30P	30S	10/05/12-10/05/12	5-530PM NEWS	1	800.00	800.00
17 30 MIN SEP	11110..	4	05:00P	05:30P	30S	10/08/12-10/11/12	5-530PM NEWS	4	800.00	3200.00
18 30 MIN SEP	F	1	05:30P	06:00P	30S	10/05/12-10/05/12	530-6PM NEWS	1	800.00	800.00
19 30 MIN SEP	11110..	4	05:30P	06:00P	30S	10/08/12-10/11/12	530-6PM NEWS	4	800.00	3200.00
20 30 MIN SEP	F	1	05:58P	06:30P	30S	10/05/12-10/05/12	M-F 6PM NEWS	1	900.00	900.00
21 30 MIN SEP	11110..	4	05:58P	06:30P	30S	10/08/12-10/11/12	M-F 6PM NEWS	4	900.00	3600.00

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NAME	STEVENS REED CURCIO & POTHOLM			FRIENDS OF RAJA		
AND	201 N Union St Ste 200			1910 Cochran Rd		
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	USA			Pittsburgh PA 15220-1203		
CONTACT				USA		
				PRODUCTRAJA WEEK 10/5		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	315	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/05/12 AND ENDING 10/11/12 NO. WEEKS: 1						

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			FROM	TO						
22 Su 30 MIN SEP		1	07:30P	08:30P	30S	10/07/12-10/07/12	SIXTY MINUTES	1	4950.00	4950.00
23 T 30 MIN SEP		1	07:58P	09:00P	30S	10/09/12-10/09/12	NCIS	1	4950.00	4950.00
24 F 30 MIN SEP		1	10:00P	11:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	1800.00	1800.00
25 F 30 MIN SEP		1	11:00P	11:35P	30S	10/05/12-10/05/12	11PM NEWS	1	1700.00	1700.00
26 1111000 30 MIN SEP		4	11:00P	11:35P	30S	10/08/12-10/11/12	11PM NEWS	4	1700.00	6800.00
27 Sa 30 MIN SEP		1	11:00P	11:35P	30S	10/06/12-10/06/12	11PM NEWS	1	1500.00	1500.00
28 Su 30 MIN SEP		1	11:30P	12:05A	30S	10/07/12-10/07/12	KDKA-TV NEWS AT ELEVEN	1	1500.00	1500.00
Total Contract:								53		47450.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						47450.00	.00	.00	47450.00	
GRAND TOTAL									47450.00	

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